



Tony Lee

Vice President of Editorial

Society for Human Resource Management

Tony Lee is vice President of editorial for the Society for Human Resource Management, where he oversees all editorial functions and staff and focuses on evolving SHRM's content strategy globally. SHRM's publishing portfolio includes *HR Magazine*, *HR News online*, e-newsletters and SHRM-published books.

Lee is a recognized authority on recruitment trends, and prior to joining SHRM he was editor and publisher of CareerCast.com, an award-winning site he created for job hunters and the HR community. He also served as chief alliance officer of CareerCast's parent company, Adicio Inc., a leading developer of online recruitment solutions. Adicio powers the HR Jobs site for SHRM, which is also a partner in the CareerCast HR Network.

Lee is a frequent conference speaker in the U.S. and internationally, and has appeared as a career guidance authority on a range of television and radio programs, such as those produced by NBC, ABC, CNN, FOX, NPR, CNBC, Huffington Post, WCBS and The Wall Street Journal, including "The Today Show" and "Good Morning America."

Lee is co-author of "The Jobs Rated Almanac" (Barricade), and "Career Choice, Change and Challenge" (JIST Pub.), and has published more than 15 books through his career. He also is a columnist for a range of industry web sites, including RecruitingTrends, Jobboarders and Staffing Stream. He has written The Wall Street Journal's "Managing Your Career" column, and his articles have appeared in hundreds of newspapers and magazines globally. Lee also has served on the board of directors of the International Association of Employment Web Sites for many years.

Lee is the founder and former publisher of The Wall Street Journal Online Vertical Network and all of the sites within that network, including CareerJournal.com, OpinionJournal.com, StartupJournal.com, RealEstateJournal.com, CollegeJournal.com and "Political Diary," a paid email newsletter about politics. Under his leadership, those sites won a range of awards and accolades. Combined, the Network sites attracted an average of 2.5 million unique visitors and 20 million page views each month. Lee also was one of two finalists for the Newspaper Association of America's annual Online Innovator Award. Prior to moving online, Lee was editor in chief of the National Business Employment Weekly and of Managing Your Career, both published by Dow Jones & Co. Lee started his career as Director of Publications for the Chicago Chapter of the American Diabetes Association.

He earned an M.S. in journalism at Northwestern University in Evanston, Ill., and a B.A. in global issues and communications at Regis University in Denver.