



Íñigo Sánchez-Cabezudo

Director, Global Markets Executive

Society for Human Resource Management

He recently started as Director, Global Markets Executive for the America's, Caribbean and Spain at *SHRM (Society of Human Resources Management)*, the largest association in the world dedicated to HR professionals.

Prior to SHRM he was Senior Regional Manager at *ATD (Association for Talent Development, formerly ASTD)*, where he managed International relations with Europe and Latin America for five years and half.

Prior to his role in ATD, Íñigo worked as director of sales and marketing at Fonexion USA, a European Bluetooth and wireless accessories distributor, managing U.S. and Latin American operations. Before that, he was deputy director for AGRAGEX (the Spanish Farm Equipment and Irrigation Exporters Association) for ten years in Bilbao, Spain. He extensively promoted farm equipment products, organizing trade shows and trade missions and bringing entrepreneurs to more than 85 countries.

He holds a BA in economics from the *Complutense University of Madrid* (Spain) and a diploma in economics from the *University of Wolverhampton* (UK), and has taken several doctorate courses in development economics at the *University of the Basque Country* in Bilbao (Spain). He is fluent in English, Spanish, and French, and is currently learning Portuguese. He has presented at different conferences and workshops in Latin America and Europe.