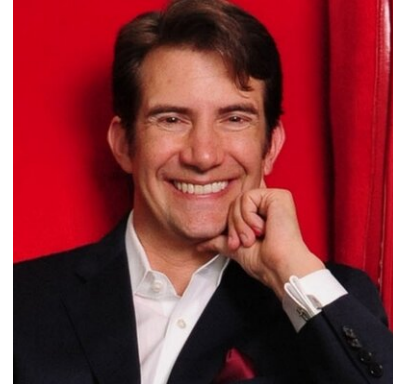


Michael “Dr. Woody” Woodward, Ph.D.



Michael “Dr. Woody” Woodward, PhD is an organizational psychologist, CEC certified professional coach, and media contributor with a passion for helping business owners, executives, and entrepreneurs create their own certainty in this ever-changing and uncertain world. As a psychologist-coach he focuses on both individual leader growth and leader team development. He is author of the amazon.com top selling career book, [The YOU Plan](#), he writes a regular column titled *Spotting Opportunity* for Psychology Today, he is a regular contributor to Thrive Global and the SHRM Blog, and he appears regularly across a multitude of networks to discuss the everyday work-life challenges we all face.

Dr. Woody started his career as a human resources consultant with *PricewaterhouseCoopers* and then became a project manager with *IBM Global Business Services* in Washington DC before turning down an executive track to go back to school to pursue a PhD in the subject he loves, psychology. In 2005 Dr. Woody founded the consulting firm [Human Capital Integrated](#) (HCI) to focus on helping new managers and seasoned executives find their sweet spot and develop as leaders. He is also an advisor to the Ernst & Young (EY) Entrepreneur of the Year program and EY World Entrepreneur of the Year program. Since launching HCI he has worked with such clients as Bacardi, SAP, Grey Goose Vodka, Splunk, Century 21 Real Estate, VMware, The Miami Herald.

From 2008 through 2015 Dr. Woody served on the advisory board and as a faculty member at the award-winning Florida International University Center for Leadership in Miami where he worked with high potential talent and hard-charging C-suite executives including CEOs and a Marine Corps General. Dr. Woody is currently on faculty with the Institute for Management Studies where he travels the country training budding new managers from major companies including BOSE, McDonald’s, Verizon, Liberty Mutual, and NASA on his [From Player to Coach](#) program.

Dr. Woody has appeared on *The TODAY Show*, *Live w/ Regis & Kelly*, *Fox & Friends*, *CNN*, *NBC*, *CBS*, *Fox News*, *Fox Business*, and *Daytime* among many others. Dr. Woody conducted a workplace intervention on Bravo Network’s

Tabatha's Salon Takeover and has been quoted as an expert in *The Wall Street Journal*, *Entrepreneur*, *The Miami Herald*, *Men's Health*, and *Forbes* among many others. As a contributor to Fox Business for five years Dr. Woody personally sat down one-on-one with such high-profile entrepreneurs as Richard Branson, Barabara Corcoran, Bill Rancic, Robert Herjavec, Hamdi Ulukaya (Chobani), and Dan Lubitzky (KIND Bar) among many others.

Dr. Woody received a bachelor's degree in psychology from the University of Miami, a master's degree in industrial and organizational psychology from Springfield College, and a PhD in industrial and organizational psychology from Florida International University where he received the Academic Excellence Award for Arts and Sciences and a national research award from the Society for Industrial and Organizational Psychology (SIOP). While at FIU Dr. Woody published award-winning research on teamwork titled *Cooperation and Competition: The Effects of Team Entrainment and Reward Structure* (Woodward et al, 2005).

Dr. Woody's mission is to humanize the work experience by tapping into the psychology behind cultivating a productive, effective, and fulfilling work environment.