

S. Renee Smith-Larry, CPC

President

S. Renee Self Esteem, Branding & Communications

S. Renee is an innovative thinker, strategic business leader and transformative life and business coach with a record of exceptional results helping organizations and individuals become more productive and efficient. A renowned self-esteem, branding and communications expert, a thought-provoking and engaging speaker, bestselling author and certified professional coach, she is the architect of development programs that help teams build greater confidence in each other and drive top results.



S. Renee has worked with over 100 organizations across nine industries; 95 percent are repeat customers, which include Fortune 100 corporations. She has a remarkable ability of shifting and shattering old mindsets in her audience—closing the gap between their limiting self-concepts and their powerful capacity to achieve success. A compassionate and skillful listener, her coaching and development programs spike sales and elevate employee performances, helping them to capture awards, score fast-track promotions and more than double their income.

S. Renee was one of 160 business and private sector leaders invited by the Secretary of the US Air Force to attend the 2015 National Security Forum. There she exchanged perspectives and strategies with senior US and international military leaders on staff development, leadership and international relations. She is also one of six national speakers, along with *Chicken for Soup for the Soul* founder Jack Canfield, selected and launched the online *Speaking for Money Program*.

S. Renee is co-author of *Self-Esteem for Dummies* (Wiley, 2015), the world's bestselling reference brand, and author of *5 Steps to Assertiveness: How to Communicate with Confidence and Get What You Want* (Callisto Media, 2018). She is also author of *There Is More Inside, The Bridge to Your Brand: Likability, Marketability, Credibility and Our Hearts Wonder*.

With more than 20 years of experience in communications and leadership, she has served as a television talk show host, producer and spokesperson (United Paramount Network-Philadelphia), director of public relations at an academic

institution, a corporate marketing representative and manager. She is also a media resource with her insights featured in Woman's World, Shape, Entrepreneur, and Workwise. She has also appeared on countless radio and television networks.

While on the frontline creating history, S. Renee has received numerous awards. In 2015, she became the first Honorary Command Chief at the Department of Defense's largest aerial port, Dover Air Force Base, DE. and she was the first woman Chair of Dover Human Relations Commission. Further, in recognition of her impact on the lives of others, July 17, 2010, was declared S. Renee Smith Day in the city of Buffalo, New York by Mayor Byron Brown.

Visit www.srenee.com to learn more.