



## **Josh Bersin**

### ***Industry Analyst and Thought Leader***

Josh Bersin is an analyst, author, educator, and thought leader focusing on the global talent market and the challenges and trends impacting business workforces around the world. He studies the world of work, HR and leadership practices, and the broad talent technology market. He is often cited as one of the leading HR and workplace industry analysts in the world.

He founded Bersin & Associates in 2001 to provide research and advisory services focused on corporate learning. Over the next ten years, he expanded the company's coverage to encompass HR, talent management, talent acquisition, and leadership and became a recognized expert in the talent market. He sold the company to Deloitte in 2012, when it became known as Bersin™ by Deloitte. He continues to serve as a senior advisor to Deloitte, advising large organizations and contributing to major research initiatives. He also sits on the board of UC Berkeley Executive Education.

Bersin is frequently featured in talent and business publications such as *Forbes*, *Harvard Business Review*, *HR Executive*, *FastCompany*, *The Wall Street Journal*, and *CLO Magazine*. He is a regular keynote speaker at industry events and a popular blogger with more than 700,000 followers on LinkedIn.

Prior to founding Bersin & Associates, Josh spent 25 years in product development, product management, marketing, and sales of e-learning and other enterprise technologies. His education includes a BS in engineering from Cornell University, an MS in engineering from Stanford University, and an MBA from the Haas School of Business at the University of California, Berkeley. He is the author of two books, *The Blended Learning Handbook* and *The Training Measurement Book*, along with dozens of studies on corporate HR, learning, and talent technologies. He currently has a third book under contract with Harvard Business Publishing.