

# **Cherrie L. Davis, MA-HRM, ACC, SHRM-SCP**

**President**

ShiftForward



A recognized visionary leader who draws on more than 28 years of coaching initiatives in the defense, nonprofit and corporate sectors. She provides a fresh perspective to her clients by merging real world experience with proven knowledge of human resources and the real need to align with organizational goals. Cherrie keys on two things; the individual and the process. By doing so, she can relationship build, drive positive performance and deliver winning solutions.

Cherrie's career landed her in key assignments world-wide to lead and influence change in Hungary, Bosnia, the North Atlantic Treaty Organization (NATO), Afghanistan, Iraq, South Korea, the Pentagon, Our Lady of the Lake, GE Lighting and GE Capital. She culminated her military career at the Pentagon, by leading the Army Chief of Staff's transitional strategy in three pivotal roles: Chief of Operations for Transition Strategic Outreach, Deputy Director for Transition Strategic Outreach and as the Employment Director for the Soldier for Life Program. After her military service, Cherrie served as the Human Resources Director for Our Lady of the Lake, Quality Trainer and Organizational Developer for GE Financial Services, Marketing and Sales for GE Lighting. Her corporate culmination came as an executive for GE Capital, as the Senior Integration Leader.

She is the President at ShiftForward, a Human Capital Solutions firm, based in Atlanta, GA. Cherrie received her B.A. in Communications from Black Hills State University, Spearfish, SD, where she was recognized as the Distinguished Military Graduate and by Who's Who among Students in American Colleges and Universities. She earned a Master's in Human Resources with an emphasis in International Management, from Webster University, St. Louis, MO. She holds professional certifications for Senior Professional Human Resources, Executive & Organizational Coaching and Quality Management.