

Dottie Li

Founder and CEO

TransPacific Communications

Dottie Li, founder and CEO of TransPacific Communications, has extensive global expertise in cross-cultural communication. Her path has taken her from China to the corridors of government, association and corporate power in Washington, D.C.



She moved from broadcast and print journalism to work as a corporate spokesperson and public relations executive. Then to the White House, handling media advance assignments around the country and the world for presidential trips. After her White House service, she served as a communications chief for several large national and international nonprofit organizations.

A warm and engaging speaker, Dottie has been on a journey of crossing cultural barriers her entire life.

The young girl who secretly listened with her family in China to the forbidden Voice of America radio service became the young woman whose first job in the U.S. was as a VOA broadcaster, heard at her family's home, explaining America to China. She served as the liaison between The White House and government and business officials, media representatives and ordinary citizens, in numerous countries, facilitating a smooth exchange of ideas and plans. She has worked tirelessly across social and ethnic hurdles in locations from world capitals to a remote village in Bangladesh. Stories from her travels add colorful touches to her presentations. Dottie has helped U.S. business and nonprofit organizations deal effectively with overseas entities.

An important part of her mission with Transpacific Communications is helping to break down cultural barriers in the workplace, ensuring that talented individuals fulfill their promise. This simultaneously assists these government and private organizations to fulfill their mission by improving employee performance.

Sharing her expertise in cross-cultural communications, Dottie Li is active in the community, serving as Commissioner on the Maryland Governor's Commission on Asian Pacific American Affairs and as a Board Member of the Governor's Wellmobile Program Advisory Board in Maryland.

Dottie Li was named a Mandarin Leader in America in 2018 and was recognized as one of "Maryland's Top 100 Women" in 2015 for her "professional accomplishment, community leadership and mentoring" by The Daily Record. She was awarded an "Outstanding Chinese American" by the Alliance Cultural Media, Inc. in 2016. She is the recipient of the

“Best Cross-Cultural Communicator of the Year” in 2013 by the and Washington Maryland Minority Companies Association.

Dottie’s voice can be heard by millions as the Voice (and Voice Coach) of Rosetta Stone’s Mandarin products.

She is sought-after to deliver keynote addresses and to conduct varied training programs for such government entities as the Department of Treasury, Department of Commerce, Department of Agriculture, Department of Education, U.S. Housing and Urban Development, Federal Aviation Administration, Defense Logistics Agency, Defense Threat Reduction Agency, DSS, DTIC, Fort Belvoir, Fort Monmouth, NexCom, Food and Drug Administration, U.S. Coast Guard, NIH, Centers for Disease Control and Prevention, The National Science Foundation, EPA, NASA, U.S. Consumer Product Safety Commission, U.S. AID, U.S. International Trade Commission, Voice of America/Broadcasting Board of Governors, NOAA, USDA/FSIS, USDA/AMS, USDA/FSA, USDA/APHIS, USDA/FNS, USDA/GIPSA. And organizations including Aerotek, Sodexo, United Way Worldwide, Diversity Women Conference, MGM Foundation's Annual Women Leadership Conference, etc.

Dottie has been a guest on radio and television programs and her work has been profiled in several publications, including the China Daily <http://ow.ly/PuWtC> and the ALIST Magazine <http://ow.ly/mlVtB>.

In addition to her devotion to cross-cultural communications, Dottie is an avid fitness enthusiast and has run 5Ks on several continents. She is a graduate of University of Mobile in Alabama and Hefei College in her native China.