

## **Andrew Morton, Director of Certification Affairs, SHRM**

In his his role as the Director of Certification Affairs at SHRM, Andrew Morton provides strategic leadership and direction for several of SHRM's inclusion initiatives to include veteran, military-family, and disability hiring, retention and engagement programs. Andrew works with stakeholders across the military-service organizations to develop pathways for active-duty, veteran and military-family members to achieve relevant workforce credentials including SHRM's Certification. Andrew also works with SHRM's membership, and other partners to deliver resources that empower HR professionals, people managers, and business leaders in their inclusion-hiring and retention efforts. This work includes SHRM's initiative in support of second-chance employment through SHRM's Getting Talent Back to Work initiative. He's an award-winning speaker, delivering powerful workshops and keynote sessions on these inclusion-hiring initiatives. In 2018, he served as the contributing author to fellow-veteran Justin Constantine's SHRM published book *"From We Will to At Will- A Handbook for Veteran Hiring, Transitioning and Thriving in Today's Workplace."* Andrew also serves as spokesman for SHRM Certification in support of SHRM's Chief Knowledge Officer, Dr. Alex Alonso. Prior to his current role, Andrew spent five years serving as SHRM's Director of Social Engagement, leading SHRM's social media program and team.

Before joining SHRM in 2014, Andrew worked with a leading PR firm managing several Fortune 500 brand and advocacy campaigns. Andrew is a retired Army Infantry-Officer who served in multiple leadership and command positions as well as overseas and combat tours including deployments to Iraq, Bosnia, Macedonia and Egypt. During his 21-year Army career Andrew also served in multiple senior public affairs positions including Chief of Media Outreach for Multi-National Force-Iraq, Chief of Marketing and Advertising for the Army Reserve, and the Director of Digital and Social Media for the Army Reserve.

Andrew is passionate about efforts to foster awareness and resources in support of mental health and our workplace- across all employees. Most importantly, Andrew serves as "Working-Dad" to his three wonderfully exhaustive kids and two huskies at their home headquarters in Alexandria, VA.