



**VISIONARIES
SUMMIT**
THE FUTURE
OF BELONGING

October 17 – 19, 2021

The Conrad Hotel, Washington, DC



SUNDAY, OCTOBER 17

4:00 pm – 5:00 pm

Summit Convening: A Dialogue on Belonging with CEOs of SHRM & The Aspen Institute
– Dan Porterfield, President and CEO, The Aspen Institute
– Johnny C. Taylor, Jr., SHRM-SCP, President and CEO, SHRM

5:00 pm – 7:30 pm

Welcome Reception

MONDAY, OCTOBER 18

7:30 am – 8:30 am

Breakfast + Networking

8:30 am – 9:00 am

General Session Convening
– Tawanda Johnson, Vice President, People, The Knot Worldwide

9:00 am – 10:00 am

Belonging & Education: Pre-K to Career Pathways

Moderator – Marty Rodgers, Partner and Market Unit Lead – US South, Accenture

Panelists

- Lateefah Durant, Vice President of Innovation, CityWorks DC
- Dr. Brent Jones, Interim Superintendent, Seattle Public Schools
- Eunice Tarver, Vice President of Student Success & Equity, Tulsa Community College
- Justin Vianello, CEO, SkillStorm

The United States education systems have often been the source of, rather than solution to racial, wealth, and cultural divides that have hampered the career development of underserved groups. Education is the backbone of many communities and schools are the space where children develop the skills and knowledge to excel in the workforce. How can schools from the earliest points in a child’s education foster a sense of belonging and nurture each child’s growth to ensure they don’t feel alienated or unable to achieve career success?

10:00 am – 10:15 am

Break

10:15 am – 11:15 am

Belonging @ Work: Leadership & Organizational Culture

Moderator – Trent Burner, SHRM-SCP, VP of Research, SHRM

Panelists

- Michael Akin, President, LINK Strategic Partners
- Laura Maristany, Director of External Affairs, Bitwise Industries
- Johanna Söderström, EVP & Chief People Officer, Tyson Foods
- Brenda Gerber Vincent, Vice President, Community and Corporate Impact, Greater Fort Wayne, Inc.

Organizational change comes from the top. It is the leadership of an organization that sets the tone, particularly with the workplace culture. When employees do not feel they are heard or belong in that organization, attrition of certain groups will remain high despite concerted drives to hire a diverse workforce. Leaders must ask themselves what actions they can take to create a culture of belonging at work.

11:15 am – 11:30 am	Break	
11:30 am – 12:30 pm	<p>Belonging & Economics: Pathways to Wealth Creation & Financial Security</p> <p>Moderator – Ida Rademacher, VP, Financial Security Program, The Aspen Institute</p> <p><u>Panelists</u></p> <ul style="list-style-type: none"> – Beatriz Acevedo, CEO & Co-Founder, Suma Wealth – Ben Carson, Jr., Co-founder and Partner, FVLCRUM Funds – Tiffany Eubanks-Saunders, Managing Director, Head of Diverse Segments, Tennessee Market Executive, Bank of America – Private Bank – Carmen Ortiz-McGhee, Chief Operating Officer, National Association of Investment Companies – Yuen Yung, CMFP, CFP, Chief Executive Officer, Caroso Group 	<p>Wealth creation and financial security are ingrained for some, but many communities lack access to, or comfort in the world of investments, finance, and economics. Until these spheres are ones where everyone is welcome, the benefits of these arenas will remain out of reach for many communities. Creating comfort with and accessibility to these tools is critical to opening the possibilities of financial security.</p>
12:30 pm – 1:30 pm	Networking Lunch	
1:30 pm – 2:30 pm	<p>Belonging & Philanthropy: Incentivizing Belonging in Civil Society</p> <p>Moderator – Jane Wales, VP, Philanthropy and Society, The Aspen Institute</p> <p><u>Panelists</u></p> <ul style="list-style-type: none"> – Darrell Booker, Corporate Affairs Specialist, Microsoft Philanthropies – Evan Feinberg, Executive Director, Stand Together Foundation – Najma Roberts, Sr. Director Communications & Equity, Democracy Fund – Caryl M. Stern, Executive Director, Walton Family Foundation 	<p>Philanthropy has the power to change how society is structured, channeling investment into how communities interrelate and fostering how we interrelate. In a moment when civility is increasingly uncommon, philanthropists have an obligation to use their position of power to invest in promoting cooperation in communities. How can we find common ground in an ever-polarized world? How can we ensure our civil society is inclusive and all belong, while also ensuring positive and productive discourse?</p>
2:30 pm – 2:45 pm	Break	
2:45 pm – 3:45 pm	<p>Belonging & Governance</p> <p>Emily Dickens, J.D., Chief of Staff, Head of Government Affairs & Corporate Secretary, SHRM</p> <p><u>Panelists</u></p> <ul style="list-style-type: none"> – Lt. Gov. Geoff Duncan, State of Georgia – Wade Hinton, Founder, Hinton & Company – Nilza Serrano, Board Member, The Los Angeles City Employees' Retirement System – Melissa Tidwell, Global General Counsel, Prosus Group 	<p>Boards of Directors and elected leaders at all levels hold great power and have the capacity to include many communities that otherwise would be excluded based on geography, wealth, race, etc. With this power comes the tightrope act of governing in a way that addresses diverse perspectives and meets the needs of disparate voices.</p>
3:45 pm – 4:15 pm	<p>Wrap-up & Preview of Day 2</p> <ul style="list-style-type: none"> – Michael P. Aitken, SHRM Executive Network, Senior Vice President, Membership, SHRM – Cordell Carter, Esq., Executive Director, Socrates Program, The Aspen Institute 	
4:15 pm – 5:30 pm	Workplace Convos & Cocktails	

TUESDAY, OCTOBER 19

7:30 am – 8:30 am

Breakfast + Networking

8:30 am – 9:15 am

**Exclusive Documentary Screening:
The Road Trip to Belonging**

- Cordell Carter, Esq., The Road Trip to Belonging Documentary Producer, The Aspen Institute
- Simeon Sessley, The Road Trip to Belonging Documentary Director, Advisory Trail

Attendees will hear from the director and producer of *The Road Trip to Belonging* – a groundbreaking documentary project that collected 50+ hours of thought leadership on belonging from a wide cross section of America.

9:15 am – 9:30 am

Break

9:30 am – 11:00 am

Belonging Applied

Moderator – Mo Fathelbab, Founder and President of Forum Resources Network, LLC and Co-founder of Harvard Business School Alumni Forums

The convening's concluding work session will crystalize leading practices shared by panelists and speakers via live case study spotlights from two Fortune 500 companies actively engaged in building cultures of belonging at work.

11:00 am – 11:15 am

Closing Remarks: The Road Trip Continues

- Michael P. Aitken, SHRM Executive Network, Senior Vice President, Membership, SHRM
- Cordell Carter, Esq., Executive Director, Socrates Program, The Aspen Institute