

75TH ANNIVERSARY
SHRM[®]

INCLUSION INCLUSION INCLUSION

MARKETPLACE PROSPECTUS

[CONFERENCES.SHRM.ORG/INCLUSION](https://conferences.shrm.org/inclusion)

75TH ANNIVERSARY
SHRM[®]
BETTER WORKPLACES
BETTER WORLD™



WHY EXHIBIT?

In today's world of work, getting workplace diversity right is not enough; we must foster cultures of inclusion. Especially during these unprecedented and challenging times, HR professionals need solutions to break through the barriers of creating truly inclusive workplaces. That's why SHRM hosts **INCLUSION**, our event dedicated to all things diversity, equity, and inclusion (DE&I), taking place this year in **Savannah, GA** and online **October 30 - November 1, 2023**.

When you partner with SHRM for our **INCLUSION** event, you will have the chance to meet with **1,600+** attendees from a range of industries to help them learn and find the solutions they are looking for to move the needle on inclusivity at work.



TOP REASONS TO EXHIBIT



**GENERATE NEW LEADS AND
INCREASE SALES**



**MEET AND NETWORK WITH
HIGH-LEVEL DECISION-MAKERS**



**GAIN VALUABLE CUSTOMER
FEEDBACK**

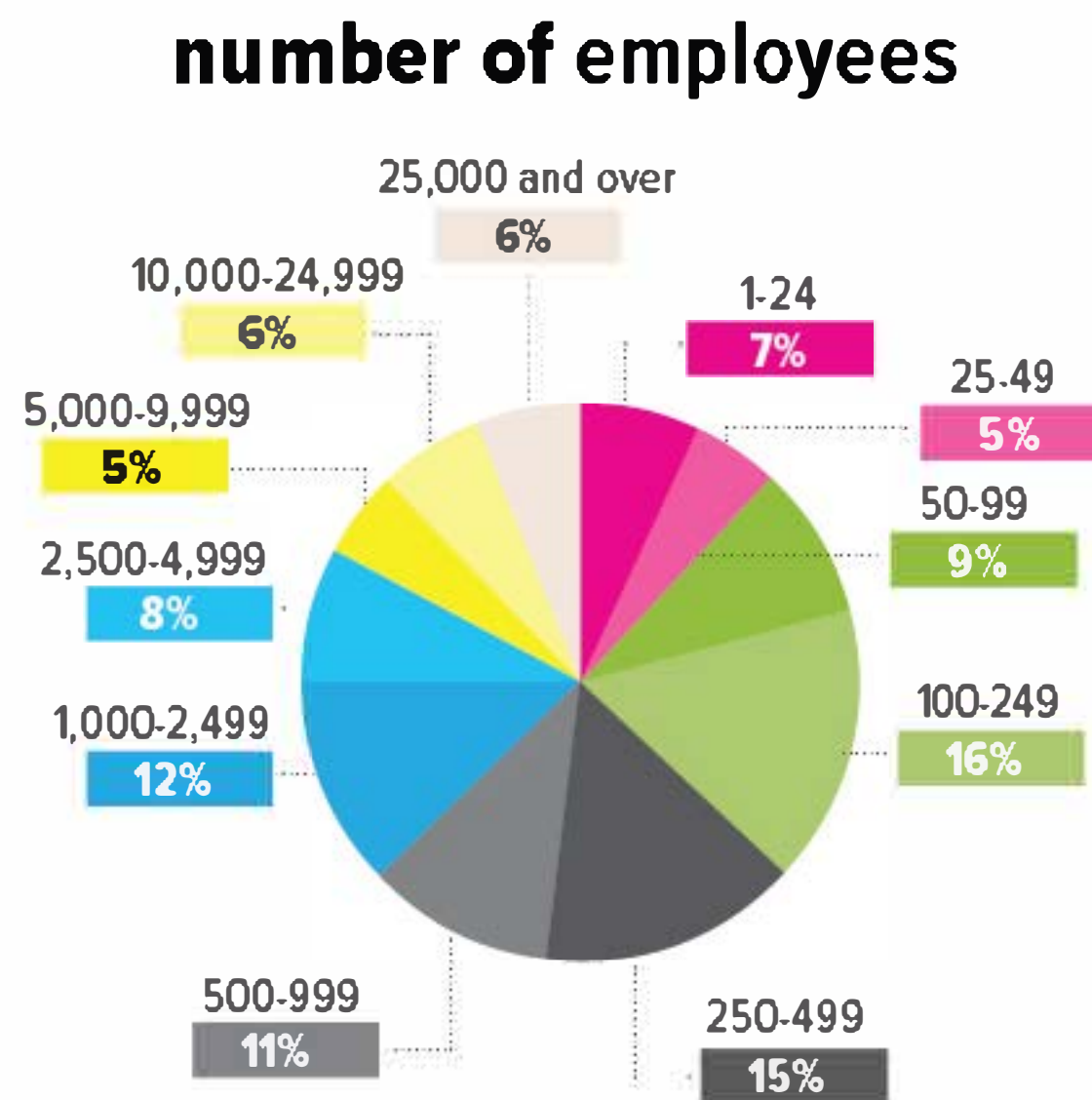
WHO ATTENDS?

DEMOGRAPHICS | 2022

INDUSTRY TYPE

GOVERNMENT	14%
NON-PROFIT	13%
HEALTHCARE	12%
EDUCATION	11%
MANUFACTURING	10%
SERVICES	10%
FINANCE	9%
CONSULTING	8%
TRANSPORTATION SERVICES	5%
UTILITIES, ENERGY	4%
CONSTRUCTION, MINING, GAS, & OIL	4%

COMPANY SIZE



DEPARTMENT SIZE

0-1	10%
2-4	20%
5-9	20%
10-24	18%
25-49	9%
50-99	7%
100 and over	16%

JOB TITLE



RESERVE

Blended educational opportunities, dining experiences and entertainment will be featured in our **INCLUSION** Marketplace. This space will bring together attendees with 50+ solution providers in this market-inspired setting that is sure to draw in attendees like never before. You'll have the opportunity to contribute to programs offered from our Spotlight Stage and lounges, and/or showcase your organization while making meaningful connections with attendees exhibiting the **INCLUSION** Marketplace.

WHAT IS INCLUDED IN YOUR 10x10 EXHIBIT SPACE?

- An 8'-high draped back wall and 3'-high draped side walls
- One complimentary full-conference exhibitor registration (access to general and concurrent sessions and the **INCLUSION** Marketplace)
- Two booth personal registrations (access to the **INCLUSION** Marketplace)
- Company listing and 50-word company description on the conference online floorplan and mobile app.
- Carpet included in exhibitor fee

**No furnishings, electrical service, or other amenities are included. Discount pricing for these services will be available from the general contractor, Freeman.



EXHIBITOR DETAILS

LOCATION OF EXHIBITS

Savannah Convention Center
1 International Dr.
Savannah, GA 31421

EXHIBIT SPACE PRICING

Corner: 10 ft. x 10 ft.: \$2,450

Inline: 10 ft. x 10 ft.: \$2,350

All rates are in U.S. dollars.

[VIEW FLOOR PLAN](#)

Reserving an exhibit space is easy:

[RESERVE ONLINE](#)

Visit the INCLUSION Marketplace Floor Plan page and click any available blue box. On the right side a panel will pop up, click "Reserve Space Now." Continue with the online application.

Exhibitor move-in

Saturday, October 28, 2023	2:00 PM - 6:00 PM
Sunday, October 29, 2023	8:00 AM - 3:30 PM

Exhibit hall hours

Sunday, October 29, 2023	4:30 PM - 6:30 PM - Grand Opening Reception
Monday, October 30, 2023	7:30 AM - 2:30 PM
Tuesday, October 31, 2023	7:30 AM - 2:30 PM

Exhibitor move-out

Tuesday, October 31, 2023	2:30 PM - 8:00 PM
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SPONSORSHIP & ADVERTISING OPPORTUNITIES

MAXIMIZE your exposure at **SHRM INCLUSION 2023** and position your company ahead of the competition. SHRM offers a variety of sponsorship packages at various price points to gain exclusive exposure to attendees before, during and after the conference.



**VISIT THE 2023 SPONSORSHIP
OPPORTUNITIES PAGE
TO VIEW THE LIST OF
SPONSORSHIPS.**

[VIEW HERE](#)

To book your sponsorship today,
contact us at sponsorships@shrm.org

TERMS AND CONDITIONS

- 1. Character of The Exposition.** The exposition, sponsored by the Society for Human Resource Management (SHRM), is a professional show dedicated to human resource management. SHRM reserves the right to determine the eligibility of any company, product or service, the right to cancel this Agreement, and the right to restrict, prohibit or evict any exhibitor or product at any time, if, in the opinion of SHRM, the company/exhibitor, product, or service detracts from the character of the exposition, disparages SHRM (or its services or products), violates any of the following Terms and Conditions, or is otherwise harmful to SHRM (or its services or products) or the exposition in SHRM's sole discretion. In the event of such cancellation by SHRM prior to the move-in date of the exposition, SHRM will refund the total fee for the booth space (also referred to herein as "exhibit fee"). In the event of cancellation, restriction, prohibition, or eviction by SHRM on or after the move-in date of the exposition, SHRM is not liable for refunding the exhibit fees or any other costs incurred by the exhibitor. In particular, and without limitation, excessive audio/visual attention-getting devices or effects and offensive odors are prohibited. No copyrighted, recorded, or live music may be played or performed in connection with the exhibit.
- 2. Terms of Payment.** A 50% deposit is due at signing. All contracts received on or after **August 30, 2023** must be accompanied by 100% (full) payment. Cancellations received before **September 13, 2023**, will result in SHRM retaining \$1,000 per 10'x10' space rented. Cancellations received between **September 13, 2023**, and **October 11, 2023**, will result in SHRM retaining 50% of the total fee for the booth space. No requests for refunds will be granted after **October 11, 2023**.
- 3. Display Regulations.** Exhibitor must comply with all rules in the SHRM Exhibitor Service Kit (and should review that Kit), as the same may be amended by SHRM in reasonable fashion on reasonable notice to exhibitor, including without limitation the following rules:
 1. No exhibit may block or interfere with a neighboring exhibit as determined by SHRM.
 2. Inline exhibits: Maximum backwall height for any booth exhibit will be 8'. Sidewalls of these exhibits may not extend more than 5' from the backwall so as not to box in adjoining exhibitors, with a maximum height restriction of 4' on the front 5' section.
 3. Open areas or island booths: Exhibit fixtures, components and identification signs will be permitted to a maximum height of 16'. Full use of the island floor space is permitted as long as no component exceeds the 16' height restriction. Review the exhibitor manual for current rules.
 4. No nails or screws may be driven into the floor. No damage of any nature may be done to the booth structures nor to any part of the exhibit hall.
 5. Exhibitors will be charged a fee for any skids, pallets or containers left behind.
 6. All exhibit space must be carpeted.
- 4. Subleasing and Sharing of Exhibit Space Are Prohibited.** All signs, displays and products in a booth must be related to the exhibitor's company.
- 5. Exhibit Space Assignments** are made on the basis of priority, availability and need, with all assignments made in the best interest of the exposition. SHRM reserves the right to alter an exhibitor's assigned space if it is deemed necessary in the best interest of the exposition. Before exercising its discretion, SHRM will consult with the exhibitor.
- 6. Sales of Product or Samples** for cash, check or credit card are prohibited on the show floor. Contracts and orders may be written for future delivery of products or services.
- 7. Displays and Exhibits in Public View** are required to be appropriately finished on all sides and surfaces. If such surfaces remain unfinished at the start of the exposition, then SHRM may authorize the official contractor to affect the necessary finishing and the exhibitor will be required to pay all costs involved.
- 8. Exhibit Operation.** Exhibitor must operate and maintain its exhibit so that no injury will result to any person or property. Hazardous and nuisance causing giveaways are prohibited. Damage to property caused by an exhibitor will be paid for by that exhibitor. Do not paint, tape, nail, screw, drill, or tack anything to the walls, columns, floor, or ceiling of the building, adjoining displays, or the official contractor's display material.
- 9. Fire Department Regulations** and All Other Applicable Laws and Regulations must be complied with by exhibitor. Display and packing material must be flame-retardant. Electrical equipment must be UL approved and must be wired by a licensed electrician.

10. **Insurance.** Exhibitor (or General Service Contractor), and its contractors and suppliers working in the exhibit hall, shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Agreement, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage, and shall supply SHRM with a certificate evidencing such coverage. SHRM shall be included in such policies as an additional named insured. Exhibitor acknowledges that SHRM and the exposition venue, do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance insuring any losses by Exhibitor.
11. **Each Exhibitor Shall Indemnify** and hold harmless SHRM from all liability in any way related to Exhibitor's exhibit or any act or omission of Exhibitor or any of its employees or agents, including, without limitation, infringement of any trademark, copyright or other rights of any third parties, accident or injury to invitees, guests, exhibitors, their agents and employees and including loss or damage to personal property. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the exposition venue premises and will indemnify, defend, and hold harmless the exposition venue, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.
12. **Cancellation of Exposition.** If SHRM should be prevented from holding the exposition for any reason beyond SHRM control (such as, but not limited to damage to building, riots, strikes, breach by exposition location, disease, acts of government or acts of God), then SHRM has the right to cancel the exposition or any part thereof, with no further liability to the exhibitor other than a refund of exhibit fees less a proportionate share of the exposition cost incurred.
13. **Exposition Location Rules.** Exhibitor shall not cause any violation of the rules of the exposition location.
14. **Food and Beverages** must be purchased from the official concessionaire unless incident to the exhibitor's product line.
15. **Soliciting** outside the confines of the exhibitor's assigned space is strictly prohibited.
16. **Surveys.** You must have written approval from SHRM in order to conduct any survey at the 2024 INCLUSION conference or exposition. Requests must be received two weeks prior to the start of the conference. SHRM reserves the right to decline any survey it sees as inappropriate.
17. **Labor and Contractors/Exhibitor Approved Contractors.** Exhibitors that plan to use outside contractors must notify SHRM in writing 60 days prior to the exposition. Outside contractors are required to supply verification of liability insurance coverage. All labor must have local union clearance.
18. **Competitive Events** that distract from the conference and exposition are prohibited.
19. **Non-Exhibiting Companies, Organizations and Individuals** who supply products and services to SHRM exhibitors or that supply products or services to SHRM attendees are prohibited from soliciting or otherwise marketing their products and services at the conference and at the exposition.
20. **Exhibitor Registration** is limited to sales, marketing, management, and special booth personnel. SHRM reserves the right to limit the number of exhibitor personnel.
21. **Installation Show and Dismantling** hours and dates shall be those specified by SHRM. Packing of exhibits prior to the close of the exposition is prohibited. Exhibitor shall be liable for all storage and handling charges for failure to remove exhibits by specified time and date.
22. **Not Assignable by Exhibitor.** This Agreement may not be assigned by the exhibitor absent the written consent of SHRM.
23. **Governing Law and Jurisdiction.** This Agreement shall be governed by the internal laws of Virginia. The parties hereby submit to the exclusive jurisdiction of the state and federal courts in Virginia governing any disputes concerning this Agreement, and further agree that they are subject to personal jurisdiction in Virginia in any such dispute.
24. **Merger Clause.** The parties agree that this Agreement (and any other Agreement referred to herein) contain the complete agreement between the parties and supersede any prior understandings, agreements or representations by or between the parties, written or oral, which may have related to the subject matter hereof in any way.
25. **Attorney's Fees.** In the event of any dispute concerning this Agreement, the prevailing parties shall be entitled to reasonable attorney's fees.
26. **Amendments to Rules and Regulations.** SHRM, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Any changes, amendments or additions shall be binding on the exhibitor. The ruling of SHRM shall be final in all instances regarding use of any exhibit space.